

Client Relationship Summary
Viant Capital, LLC
June 10, 2020

<p><i>Introduction</i></p>	<p>Viant Capital, LLC (“Viant” or the “Firm”) is a broker-dealer registered with the Securities and Exchange Commission (“SEC”), a member of the Financial Industry Regulatory Authority (“FINRA”), and a member of the Securities Investor Protection Corporation (“SIPC”). Brokerage and investment advisory services and fees differ, and it is important that you understand the services Viant provides and costs associated with those services. This Form CRS is designed to provide you an easy to read overview of our services, conflicts with providing those services, and fees and costs associated with those services. This Form CRS also provides you “Conversation Starters” or considerations you might want to discuss with your financial professional. Free and simple tools are available at Investor.gov/CRS, which provides educational materials about broker-dealers, investment advisers, and investing. For more information about Viant or a person registered with Viant, you may visit finra.org and brokercheck.finra.org.</p>
<p><i>“What investment services and advice can you provide me?”</i></p>	<p>Viant engages in the business selling private placement investments. We enter into engagements with companies to assist them in obtaining funding from investors (venture capital funds, other institutional investors and, in some cases, retail investors). In this line of business our clients are the companies who are seeking funding. For more detailed information about our services, please visit www.viantgroup.com.</p> <p><u>Conversation Starters:</u></p> <ul style="list-style-type: none"> • <i>Given my financial situation, should I choose a brokerage service? Why or why not?</i> • <i>How will you choose investments to recommend to me?</i> • <i>What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?</i>
<p><i>What fees will I pay?</i></p>	<p>As payment for selling private placements Viant will receive a fee in the amount of a percentage of the amount invested. This fee is paid to Viant directly by the company that issues the securities. This payment does not come out of the amount that you invest and will not otherwise affect the amount that you have invested. Please reference the private placement offering documents for detailed information on these fees.</p> <p>We may be incentivized to have registered personnel recommend certain private offerings over others, since we will earn fees from the investments in the offerings where we have a signed engagement with the company issuing the securities.</p> <p>We will earn fees whether you make or lose money your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.</p> <p><u>Conversation Starters:</u></p>

	<ul style="list-style-type: none"> • <i>Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?</i>
<p><i>What are your legal obligations to me when providing recommendations? How else does your firm make money and what conflicts of interest do you have?</i></p>	<p>When we provide you with a recommendation we must act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they affect the recommendations we provide to you. Here is an example to help you understand what this means:</p> <p>There may be similar private placement offerings that you could invest in, but we recommend one where we have an engagement with the company issuing the securities. We address this conflict by making sure that the issuers we recommend to investors are suitable in general. This can only be accomplished when we fully understand the investment products we sell. We will perform extensive due diligence to determine that we understand the nature of the products, as well as the potential risks and rewards associated with each product.</p> <p><u>Conversation Starters:</u></p> <ul style="list-style-type: none"> • <i>How might your conflicts of interest affect me, and how will you address them?</i> <p>For additional information please see the disclosure statements provided with the offering documents for each private placement investment.</p>
<p><i>How do your financial professionals make money?</i></p>	<p>Our financial professionals are compensated by earning a percentage of the private placement fees earned by Viant. Please see above for a discussion of applicable the conflicts of interests.</p>
<p><i>Do you or your financial professionals have legal disciplinary history?</i></p>	<p>Yes. For a free and simple search tool to research Viant and our investment professionals, please visit Investor.gov/CRS or brokercheck.finra.org.</p> <p><u>Conversation Starters:</u></p> <ul style="list-style-type: none"> • <i>As a financial professional, do you have any disciplinary history? For what type of conduct?</i>
<p><i>Additional Information</i></p>	<p>Additional information about our brokerage services and a copy of Form CRS can be obtained by contacting us at (917) 692-1309 and visiting us at www.viantgroup.com.</p> <p><u>Conversations Starters:</u></p> <ul style="list-style-type: none"> • <i>Who is my primary contact person? Is he or she a representative of an investment advisor or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?</i>